



ESA Hubble update

Space Telescope Users Committee

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Antonella Nota - Head of ESA Office @ STScI
ESA HST Project Scientist

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Community Engagement

HST Cycle 29 Submissions from Europe



Cycle 29

244 submissions out of 1129 from ESA Member States

~22%



Science with the Hubble and James Webb Space Telescopes

Entering a golden age for UV – Optical - IR space

Moved to 2022!



Public Engagement

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ESA/Hubble Outreach



- ESA/Hubble left ESO in December 2020.
- We established a framework out of the ESA Office at STScI.
- In January 2021 we started ESA/Hubble activities out of:

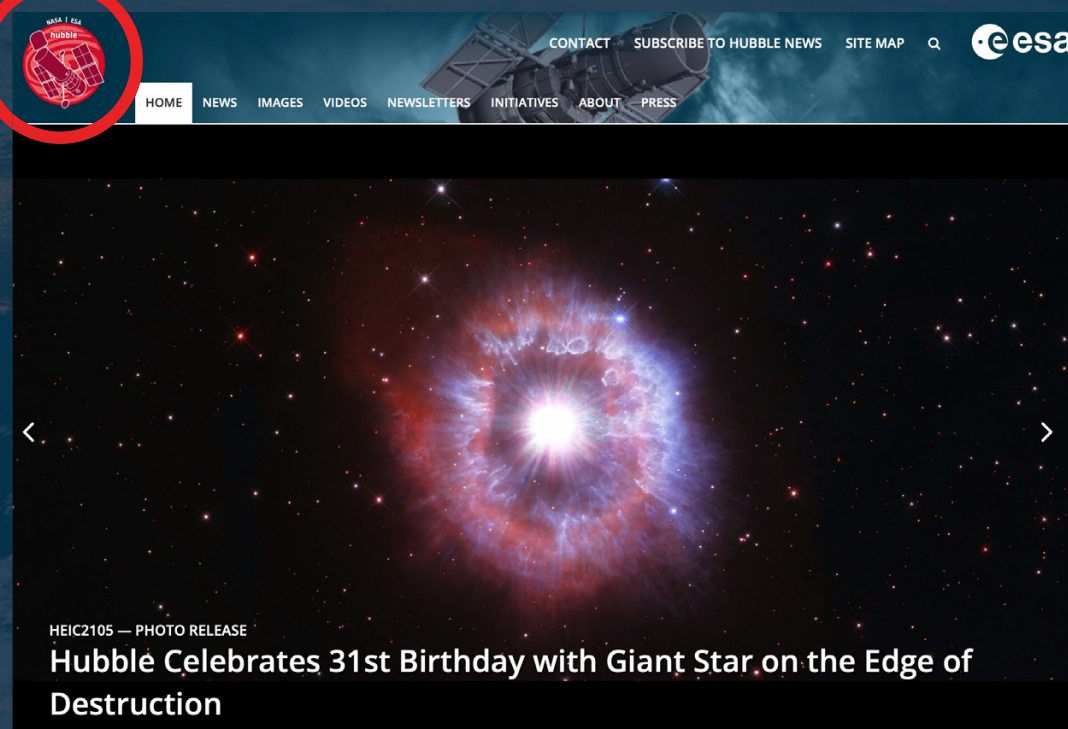
www.esahubble.org



A brand new website



In 2020, we had a traffic
of 8.6 millions people



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A brand new website - II

- Science Newsletter
- Pictures of the Week
- SpaceSparks



ESA/HUBBLE SCIENCE NEWSLETTER



ESA/Hubble/JWST Science Newsletter

18 December 2020



ESA/Hubble/JWST Science Newsletter - December 2020



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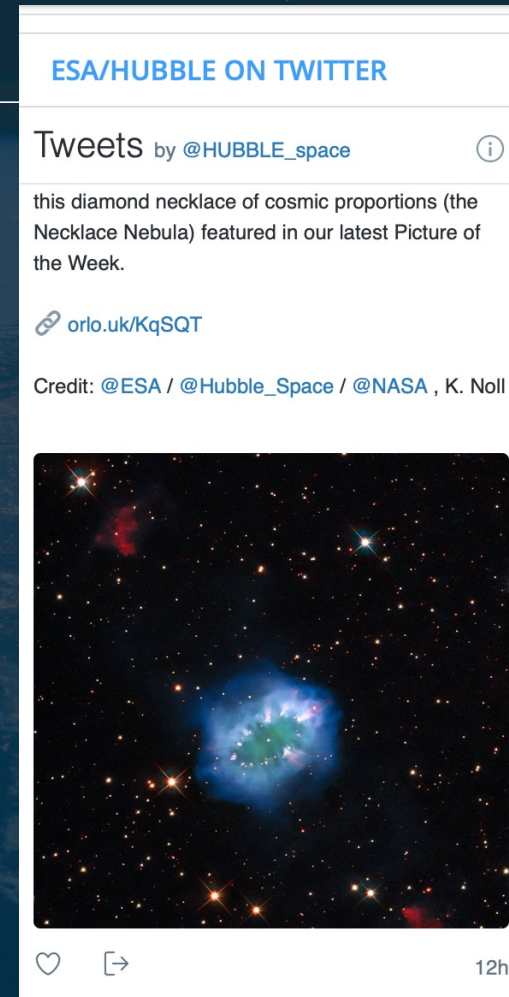
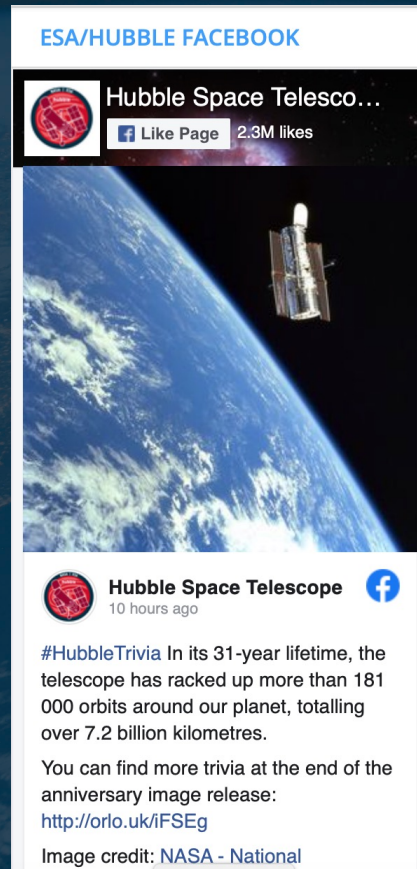
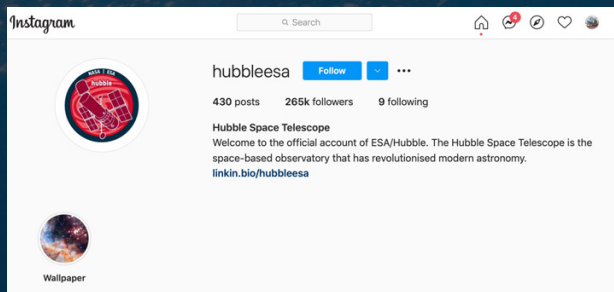


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A brand new website - III

RT Social Media feeds

ESA/Hubble is also
on instagram



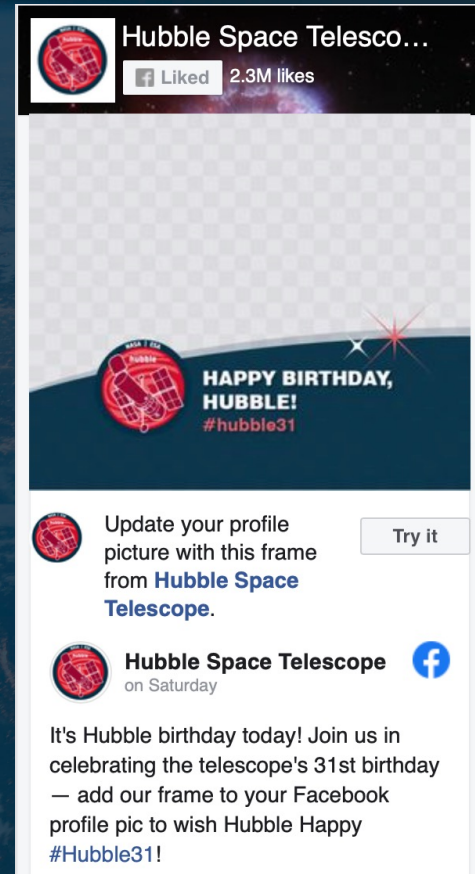
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Hubble 31 Anniversary!



ESA/Hubble has released a number of fun Hubble related activities, over a period of 1 month:

1) Facebook and Instagram filters



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2) A GIPHY page



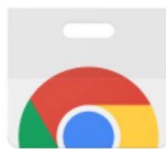
<https://giphy.com/esahubble/>

The screenshot shows the GIPHY profile for the ESA/Hubble Space Telescope. At the top, the GIPHY logo is on the left, and a search bar with the text "Search all the GIFs and Stickers" is on the right. Below the logo is a circular profile picture featuring the Hubble Space Telescope with the text "NASA | ESA" and "hubble". To the right of the profile picture, the name "ESA/Hubble Space Telescope" is displayed in large white letters, followed by the handle "@esahubble" and a verified account icon. A blue button labeled "Create New Collection" is in the top right corner. Below the name, there are statistics: "33 GIF Uploads" and "139.9K GIF Views". A link "Visit Your Dashboard" is provided. A welcome message reads: "Welcome to the official account of ESA/Hubble. The Hubble Space Telescope is the space-based observatory that has revolutionised modern astronomy." Below this is the website "esahubble.org" and social media links for Facebook, Twitter, and Instagram. A search bar at the bottom of the profile section says "Search ESA/Hubble Spac". The main content area features a large purple card that says "Create Your First Story" with a link to "Open Storybook". Below this are several GIF thumbnails showing various space-related images like galaxies and nebulae. In the bottom right corner of the GIF grid, there are links for "Bulk Editor", "Privacy", and "Terms".



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3) A Chrome plug in



Available in the
Chrome Web Store



ESA/Hubble Top 100 Images

Offered by: ESA/Hubble

★★★★★ 6 | [Photos](#) | 749 users

Available on Chrome

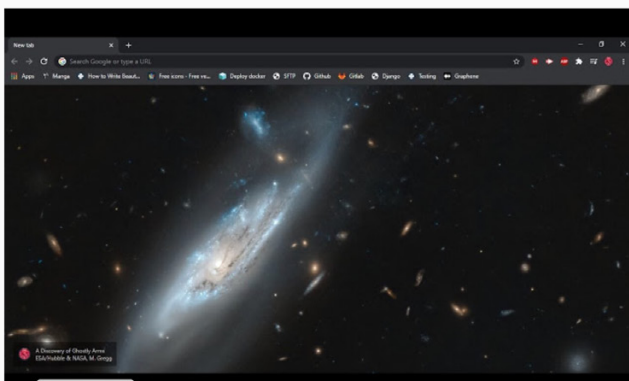
Overview

Privacy practices

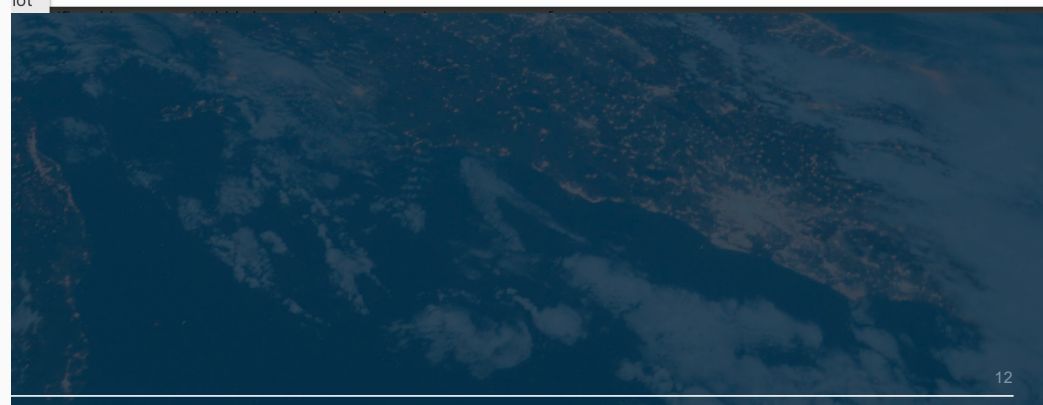
Reviews

Support

Related



hot



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Virtual backgrounds!!!!



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Enjoy & thank you!

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